



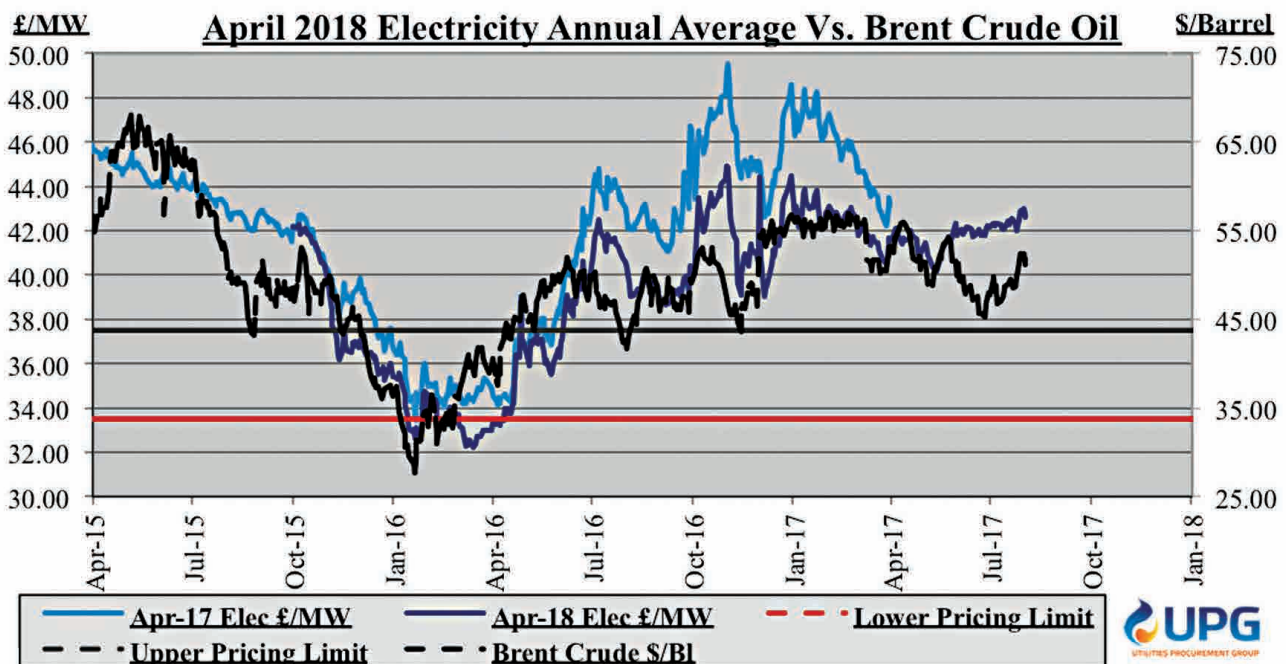
## Is time running out for your Winter 2017 Energy Renewals?

With October 2017 now looming ever nearer on the horizon are you prepared for upcoming Winter energy renewals. UPG look at three areas to optimise your energy renewal costs:

### The Energy “Futures” Market

Many energy users are unaware that the energy market is a futures market, just like many other commodities, and they can purchase their next contract at any time leading up to the renewal date. There is no need to wait until the last minute for an October-2017 renewal when Winter is nearly at the door, which may place you in an elevated market with

little alternative. We realise finding the time to deal with energy renewals is often not high on the agenda, but UPG can take any hassle out of this. We monitor the markets daily to optimise costs and the savings to be gained make this well worthwhile financially.



## Seasonal Supply and Demand Influences

The cost difference between buying at the top and bottom of the market is very significant.

Understanding complex price drivers ranging from Temperatures, Geo-political, Crude Oil, Gas Storage,

Seasonal and Peak Supply and Demand, Renewable Generation Output, Interconnector and LNG – Liquefied Natural Gas imports and Brexit is vital.

## How can I apply this in practice?

It may not be practical to track the wholesale energy markets on a daily basis yourself and to understand the likely impact of the complex range of factors that influence energy pricing as detailed above.

UPG however, will happily do this on behalf of your business, without charge or obligation, by providing regular graphical updates with commentary in a market report. We will only advise contracting once an optimal pricing window is reached and the financial position is firmly in your favour, not suppliers.

Given the competitive nature of our pricing compared to other “brokers” or going direct to a supplier, why not empower your energy decision making with valuable information and realise the financial benefits of UPG optimised costs?

